P-ISSN: 2338-8617 E-ISSN: 2443-2067

Jurnal Ilmiah PEURADEU

Vol. 12, No. 1, January 2024











JURNAL ILMIAH PEURADEUN

The Indonesian Journal of the Social Sciences p-ISSN: 2338-8617/ e-ISSN: 2443-2067

www.journal.scadindependent.org

Vol. 12, No. 1, January 2024 Pages: 403-428

Mapping Publication Trend of E-Government Development Index (Social Science Discipline Analysis)

Mohamad Sukarno¹ & Dyah Mutiarin²

^{1,2}Department of Government Affairs and Administration, Universitas Muhammadiyah Yogyakarta, Indonesia

Article in Jurnal Ilmiah Peuradeun

Available at : https://journal.scadindependent.org/index.php/jipeuradeun/article/view/1018

DOI : https://doi.org/ 10.26811/peuradeun.v12i1.1018

How to Cite this Article

APA: Sukarno, M., & Mutiarin, D. (2024). Mapping Publication Trend of E-Government Development

Index (Social Science Discipline Analysis). Jurnal Ilmiah Peuradeun, 12(1), 403-428.

https://doi.org/10.26811/peuradeun.v12i1.1018

Others Visit: https://journal.scadindependent.org/index.php/jipeuradeun

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Jurnal Ilmiah Peuradeun

The Indonesian Journal of the Social Sciences doi: 10.26811/peuradeun.v12i1.1018

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MAPPING PUBLICATION TREND OF E-GOVERNMENT DEVELOPMENT INDEX (Social Science Discipline Analysis)

Mohamad Sukarno¹ & Dyah Mutiarin²

^{1,2}Department of Government Affairs and Administration, Universitas Muhammadiyah Yogyakarta, Indonesia ¹Correspondence Email: m.sukarno.psc22@mail.umy.ac.id

Received: April 14, 2023	Accepted: November 28, 2023	Published: January 30, 2024		
Article Url: https://journal.scadindependent.org/index.php/jipeuradeun/article/view/1018				

Abstract

This study aims to determine the research development with the Theme E-Government Development Index (EGDI) from 2003-2023. The method used in this study is qualitative with literature study. This research data source uses the Scopus database to identify research themes related to the EGDI for the 2003-2023 period, with a total of 240 article documents indexed by Scopus. Data analysis in the study used VOSviewer and NVivo 12plus to analyze the data and classify the research theme. The results showed that 2011 became the highest year in published Scopus-indexed articles. China is the country that has the highest contribution to research publications. Aii, Janowksi, Khawula, Khan, and Marthins were the main contributors to contributing publications. Then, the topics of electronic commerce, government data processing, government, e-government, and electronic health food became the highest frequency score for occurrences. The system is the most crucial topic in every research publication under the Theme of EGDI indexed by Scopus from 2003-2023. This research contributes theoretically to measuring e-government development in a country and practical in public service ICT innovation.

Keywords: Publication; EGDI; Scopus; E-Government; Development.



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A. Introduction

Electronic Government (E.G.) has historically been projected as a role model of the government for service creation and innovation (Ahmadi et al., 2022; Turner et al., 2022). Then, E-Government can also be distributed as a model of "electronic online service rendering state service to the public and business" (Alisherovna Usmanova, 2021). In E.G., the platform used is "Information and Communication Technology (ICT)" to support delivery services (João Martins & Veiga, 2022; Osman & Zablith, 2021; Ismail et al., 2022; Bastidas et al., 2023). Therefore, this e-service is necessary for accelerating information access, service quality, transparency, and public participation (Hidayat et al., 2023; Nguyen & Tran, 2022).

To measure the development of E.G., the Department of Economic and Social Affairs of the United Nations (U.N.) uses the E-Government Development Index (EGDI) survey to see the development of a country's egovernment (Tejedo-Romero et al., 2022; Paul, 2022; Onyoin & Bovis, 2021). The pace of e-government development was then adopted by all countries in the world as a solution for e-government (Zioło et al., 2022). The report focuses on the development of each country or the availability of electronic service receipts (Gupta et al., 2020; Niftiyev, 2022).

The U.N.'s EGDI survey on the direction of e-government development has shown a positive trend globally (Baothman et al., 2021). It is related to transformational changes in the public sector concerning the digitalization of services (Noerlina et al., 2018). Then, the parameters regarding the e-government model are also proposed, namely "G2G, G2C, and G2B" (Abdulrazaq & Ishola, 2016; Uwizeyimana, 2022). The transition of ICT development in the e-government development model is then used to transform digitalization in the government sector (Stratu-Strelet et al., 2023).

The results of the EGDI survey conducted every two years give preference to both developing and developed countries to be able to assess the success and mistakes made (Singh et al., 2020). It is an evaluation material for relevant countries with low EGDI scores and other records (Patriani et al., 2022; Sukarno & Nurmandi, 2023). Public sectors subject to evaluation, such

as portal sites regarding the national web, health, social, education, and others, include digitizing public services (Stofkova et al., 2022).

EGDI has three dimensions in it, namely "Online Service Index (OSI), Telecommunication Infrastructure Index (TII), and Human Capital Index (HCI)" (Munyoka, 2020; Qwaider & Qwaider, 2021; Kurdi et al., 2016; Almehmadi, 2020).

1. Online Service Indeks

Online service can be interpreted as the concept of service in a digital model (Rita et al., 2019; Demir et al., 2020; Al-adwan, 2019). By implementing online in the government sector, communication and information transactions can be reached, and it is easier for the public to utilize it (Faulkner et al., 2018); (Santa et al., 2019). ICT tools are the leading guide in implementing online services in all public services (Demir et al., 2020; Tropea & Rango, 2020). Government online-based ICT services presented and adopted by many countries, including public sector organizations: G2G, G2B, and G2C (Kässi & Lehdonvirta, 2018; T. Chen et al., 2020; Olsson & Viscovi, 2019).

Telecommunication Infrastructure Index

The foundation of e-government will be achieved efficiently and effectively if telecommunication infrastructure is developed (Azolibe & Okonkwo, 2020); (Elbahnasawy, 2021). Telecommunication infrastructure is a sector contributor that can reform digital technology-based services (David, 2019). Then, the telecommunication infrastructure sector becomes the primary role model related to a country's financial and economic growth because of its relationship with infrastructure development (Junior Abeka et al., 2021).

3. Human Capital Index

Human capital is defined as human capital that engages and measures e-government development (Mousavi & Clark, 2021). Human capital's contribution to e-government development is optimizing industrial policy or policymakers (Hsu & Chen, 2019). The impact of human capital is a leading creator and innovator of government development in

each sector (You et al., 2021). Thus, it will become a public service product of the performance carried out by the government apparatus.

These three dimensions then become the concern of the readiness of e-government development seen from its ICT statistics (Dias, 2020). Then, the main impact is the Gross Domestic Product (GDP) as it correlates with a country's development plan and e-government strategy (Ullah et al., 2021; Kiyoshi, 2019). Most studies on the concept of EGDI only discuss the study of governance (TII, OSI, and HCI). Therefore, this study will open a new space (bibliometric) by looking at how the trend analysis of each publication takes place from the frequency of the EGDI concept used, namely 2003-present. Furthermore, this research will also see how studies have been carried out and how to see gaps for further research.

Therefore, concerning the purpose of the study, several questions arise later: How is the development of one of the country's e-governments in terms of EGDI? One method that can then measure it is bibliometric analysis (Moral-muñoz et al., 2020; Khanra et al., 2021). Bibliometrics are used to map research classified in a research theme and visualization in the form of the development of publications from EGDI, authors who have high contributions in research, journals that have the highest contribution, countries that are the highest research objects, and keywords and research topics that are often studied by researchers (Zahra et al., 2021).

B. Method

This research uses qualitative methods using literature studies. This literature study collects data in writing in documents, scientific articles, papers, notes, books, and others. This study uses a bibliometric methodology to conduct a meta-analysis of publication trends. Bibliometric analysis is the acquisition of bibliographical data that utilizes the Scopus database, which has comprehensive research data (Musa et al., 2022). The source of this research data is primary data (Scopus search engine) and secondary data consisting of articles, books, and documents that have theme relevance related to the EGDI concept. The Scopus search engine was used in this study



between 2003 and 2023 to identify the topic of the EGDI. Scopus is an indexing journal of the most extensive databases that provide a variety of journal articles from all disciplines and academic literature (Ghani et al., 2022). Elsevier B.V. Company is a Scopus-developed platform that provides research literature of more than 22,000 total articles and highly impacts international reputation publications (El-Baz & Iddik, 2022).

In finding publications related to the EGDI, the author uses keywords in the Scopus database: "TITLE-ABS-KEY (electronic AND government AND development AND index) AND PUBYEAR > 2003 AND PUBYEAR < 2024 AND PUBYEAR > 2003 AND PUBYEAR < 2024". The keyword results produced 240 documents, obtained using features on the Scopus search engine, VOSviewer, and NVivo 12plus in data visualization. Data analysis is then classified in each document based on the field of research subject, the development of publication trends each year, and the source of the research document.

The following phases in the processing and process of data analysis of the Scopus database.

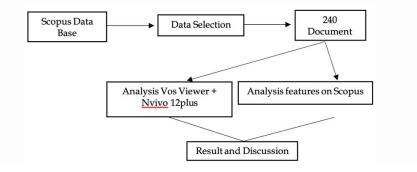


Figure 1. Analysis process

Mapping trend publications on the EGDI concept have the primary source of the Scopus database. Next is the data selection process relevant to the research topic and producing 240 documents. Furthermore, the data analysis process uses VOSviewer to draw a map or mapping of each publication trend. VOSviewer itself will display the results of sizeable bibliometric mapping and straightforward interpretation. In addition, NVivo 12plus is also used as a data automation tool that categorizes significant themes and narratives on

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EGDI research topics. The visualization on NVivo 12plus includes theme classification, word cloud analysis, and the highest EGDI research topic. Therefore, this study will answer how to map the development of publication trends with the topic of EGDI research in 2003-2023.

C. Result and Discussion

1. Author Contribution

Several authors contributed to the research topic of the EGDI. In general, in articles in the Scopus index, most authors contribute as many as two documents. Aii, Janowksi (Marcovecchio et al., 2019), Khan, Marthins (Kawula & Weible, 2013) (J Martins & Nielsen, 2020), and several other authors with two documents. Here is the Figure 2.

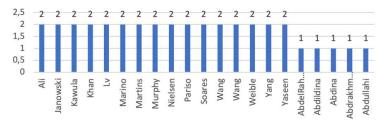


Figure 2. Author contribution Source. Scopus Database.

The authors' contributions are Lv, Mariano, Murphy, Nielson, Pariso, Soares, Wang, Weible, Yang, and Yasen, with each contributing two articles. Then there are also contributions by the following authors, namely Abdelrahman, Abdildina, Abdrakhim, and Abdulahi (Wiysonge et al., 2016; Plaksin et al., 2017). From the distribution of the number of scientific articles published by the author, the conclusion is that research topics regarding EGDI are still minimal to be studied and need to fill the gap among researchers and academics.

2. Publication Per Year

The annual publication of scientific articles indexed by Scopus experiences the dynamics yearly, with the number of articles being as many



as 240 Scopus documents. At the beginning of 2003-2007, it stagnated with three scientific documents indexed by Scopus. The theme discussed was the public sector in e-commerce (Reddick, 2004), the environment (Ashburn et al., 2004), and the catalog on governance (Kawula & Weible, 2006). It increased significantly in 2008-2011, peaking at 34 Scopus documents. Scopus scientific articles in 2011 generally have topics of discussion on ICT to support Government Serve, Sustainable development, and evaluation measuring government policies (Tenghong & Li, 2011; Peiqu, 2011; G.-F. Chen & Wang, 2011). Here is the Figure 3.

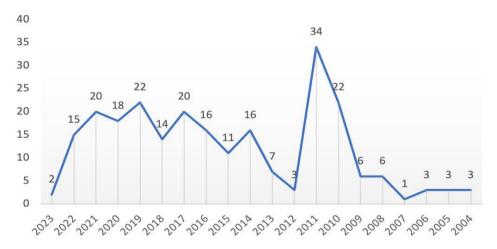


Figure 3. Annual publication by year Source. Scopus Database.

Then, the intensity decreased quite drastically in 2011. The theme raised was the development of e-government and the evaluation and application of technology in the government space (Rorissa & Demissie, 2010). Furthermore, in the following years, the dynamics of publishing Scopus-indexed articles have increased and decreased in the intensity of publication of Scopus articles with the topic of EGDI until 2023.

Countries Contribution

Here is the data from countries that have contributed Scopus articles with the topic of discussion EGDI.

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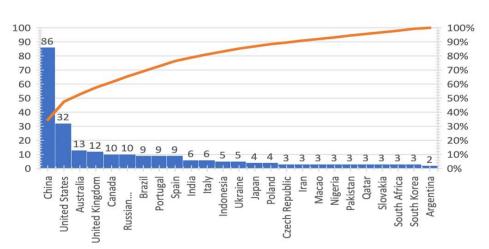


Figure 4. Country contribution Source. Scopus Database

China became the country with the most contributions to Scopus articles, with 86 documents. The contributing countries contributed various perspective studies from EGDI. China is widely studied for its advances in ICT digitization of public services. It was followed by the United States (U.S.) with the contribution of 32 Scopus article documents to the EGDI. The U.S. is widely studied because it is a role model for other countries worldwide. The concept of EGDI in the U.S. explains much about studying e-government development in various public sectors. Australia followed it with 13 Scopus articles, and the United Kingdom had 12 Scopus-indexed articles. Canada and Russia, with 10 Scopus articles, were followed by Brazil, Portugal, and Spain, with nine scientific articles indexed by Scopus and followed by several other countries.

4. Publication Source Analysis

In Figure 5, the author presents journal publishers with the frequency of Scopus articles they published discussing the theme of the EGDI from 2003-2023.

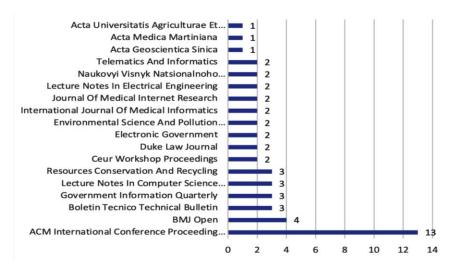


Figure 5. Journal contribution Source: Scopus Database.

ACM International Conference Proceeding became the main contributor as a publisher of Scopus-indexed articles, contributing 13 documents. It became a publicist and a publication forum because it accumulated many articles on EGDI. Some of the discussions raised were applications in e-government, e-gov strategy plans, digital transformation, and ICT development. BMJ Open Journal followed with research publications in as many as four documents indexed by Scopus. Boletin Tecnio Technical Bulletin, Government Information Quarterly, Lecture Notes in Computer Science, and Resources Conservation and Recycling, each journal publisher publishing Scopus-indexed articles with three documents. In addition, it was followed by other publishers with contributions to Scopus articles that were at the number below the number already mentioned.

5. Mapping Network Visualization VOSviewer Scopus Database

In this study, the author used minimum keywords in all occurrences in the research topic of the EGDI. Here is the figure of VOSviewer analysis results that produce 8 clusters.

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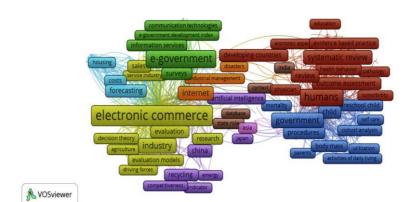


Figure 6. Mapping networking visualization Source: VOSviewer.

Clustering is used to classify each theme and network from the bibliometric network (Subekti et al., 2022). Mapping networking, according to Figure 6 above, provides the frequency value of each keyword that appears. Each theme is associated with a line that represents two keywords in one article word. So that this clustering will map to obtain a comprehensive network from each cluster, the VOSviewer results above produce 8 clusters with different color distributions in each cluster. The first cluster (yellow): Electronic commerce, evaluation, industry, decision theory, driving forces, agriculture, evaluation models, and service industry. The second cluster (red): humans, government, systematic review, developing county, outcome assessment, health behavior, evidence-based practice, education, and economic aspects. The third cluster (blue): government, body mass, procedures, self-care, activities of daily living, mortality, and utilization. The fourth cluster (green) consists of e-government, surveys, information services, EGDI, and communication technologies. Fifth cluster (purple): China, Artificial Intelligence, Japan, and competitiveness. Sixth cluster (light blue): forecasting, cost, and housing. The seventh cluster (orange): internet, industrial management, and disasters. Eighth cluster (chocolate): India, database, and state role.

Keywords in the fourth and first clusters have the most occurrences and total link strength. In the analysis results, VOSviewer produced Mohamad Sukarno & Dyah Mutiarin

electronic commerce keywords with an incident number of 76 – governmental data processing with a total of 65 incidents. Table 1 shows keywords with the highest impact total occurrences and total link strength.

Table 1. Occurrence and total link strength

Keywords	Occurrences	Total link strength
Electronic commerce	76	549
Governmental data processing	65	480
Government	20	330
Systematic review	15	251
e-government	42	240
Electronic health food	11	202

Source: VOSviewer

Keyword government has 20 incidents; systematic review has 15 incidents; e-government has 42 incidents; and electronic health food has 11 incidents. Electronic commerce keywords have the highest number of total links, with 549. Then, governmental data processing with 480 total link strength, and government with a total link strength of 330. Therefore, from the total number of occurrences and link strength values above, publications with the theme EGDI indexed with Scopus database for 2003-2023 are widely developed from electronic commerce government and government data processing.

6. Categorization of the Topic by Theme

To analyze the theme categories in 240 scientific articles of the EGDI from 2003-2023 indexed by Scopus. The author uses Computer Assigned Data Software (CAQDS) through NVivo 12 plus software to classify research themes (Sukarno, Mohamad, 2022). The auto code feature is then used as a theme categorization platform on the NVivo 12plus. In Figure 7, there are five classifications of themes in the process of 240 documents indexed by Scopus.

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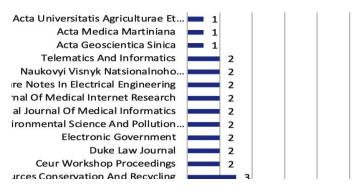


Figure 7. Categorization of the topic by theme Source. NVivo 12plus.

In Figure 7 above, it is stated that the system theme is the main topic in research publications, with the Theme EGDI indexed by Scopus from 2003-2023. It can be seen from the proportion of increasingly influential colors, followed by other topics such as development, government, models, and health.

ICT has supported the E-Government Development to accelerate its development. Therefore, an ICT system or media is created in every E-Government Development through an Electronic Based Government System (EBGS) (Saputra et al., 2020). The existence of a system in e-government has implications for the integration of systems such as organizations in government, resources, ICT, and sustainable development (Luhan et al., 2017; Xiaoyi et al., 2011; Datulinggi et al., 2019; Tenghong & Li, 2011). Apart from being a means of integration and ICT, making and using a system in E-Government Development is also a means of monitoring and evaluating the implementation of a policy program (Shen & Wang, 2022; Walters et al., 2016; Park et al., 2020).

Then, the development side becomes one of the concepts in realizing e-government (Ibrahim H. Osman & Zablith, 2021). Development in E-Government governance is supported by the development index and access to services and convenience for the public (R Gupta et al., 2017). Infrastructure factors (telecommunications and internet networks) and Human Resources are decisive in developing E-Government (David, 2019; Vejačka & Bucko, 2015). In addition, model development is also widely applied as a step in

public readiness (Baradaran et al., 2018), the Balanced Scorecard model as evaluation material (Jiangyan & Tao, 2011), and the ICT-based Digitalization model (Ismagilova et al., 2017).

One of the massive sectors using the development model in E-Government is health services (Walters et al., 2016), such as the development of the "Health Sector Website Assessment Index" (HSWAI) (Sarantis et al., 2022), smart health technology (Kim & Chung, 2017; Sarantis et al., 2022), and health care (Kim & Chung, 2017; I H Osman & Zablith, 2021; Lucendo-Monedero et al., 2019; Li et al., 2020). The development aims as a strategy for carrying out E-Governance, the availability of health infrastructure and standardization, and human resources of health workers (Gurung et al., 2019).

Furthermore, in presenting the narrative research publication with the Theme EGDI from 2003-2023, the author uses word frequency through NVivo 12plus. This narrative contains diction (words) often discussed in EGDI research topics in articles indexed by Scopus. Government and development are the two main keywords because the concept of EGDI is an aspect of development in governance as the primary indicator of it. They are then followed by information and electronic diction. These two dictions are also aspects of infrastructure in government development, namely ICT. Here are the results of the narrative themes in the Figure 8.



Figure 8. Narrative of theme Source. NVivo 12plus.

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Table 2. Word Frequency

Word	Length	Count
Government	10	6875
Development	11	5091
Health	6	4534
Information	11	4053
Electronic	10	3436
Data	4	3050
System	6	2817
Evaluation	10	2538
Process	7	2040
Management	10	1909
Public	6	1906
Digital	7	1849
Services	8	1739
Care	4	1729
Type	5	1642
Use	3	1620
Level	5	1584
Quality	7	1530
Technology	10	1521
Countries	9	1510
Economic	8	1489
Performance	11	1424
Service	7	1392

Source. Nvivo 12plus

Table 2 above presents the value of each word from 240 Scopus articles on the EGDI theme from 2003-2023. The author takes the top 25 words and has signed on EGDI. In Table 2, the word government is taking effect word with a value of 6875. Then, followed by development with a score of 5091, then the word health with a value of 4534, followed by other words such as information, electronic, index, data, system, evaluation, and process.

D. Conclusion

This study concluded that 2011 had the most publications of Scopus articles on EGDI for 2003-2023, with contributions of 34 documents. China contributed the most, with 86 Scopus articles from a total of 240 article



documents reviewed by the author. Then Aii, Janowksi, Khawula, Khan, and Marthins became author contributors, each contributing two articles indexed by Scopus per person. ACM International Proceedings is the journal media that contributes the most to publishing Scopus articles with the Theme EGDI.

Then, in the review results, VOSviewer has shown eight keywordbased research clusters. The topics of electronic commerce, government data processing, government, e-government, and electronic health food are part of the cluster used as a research theme. In categorizing research themes, the results of the NVivo 12plus analysis show the five most prominent research themes, namely the topics of system, development, government, model, and health. These five themes are part of the classification of the development of the EGDI 2003-2023 research theme indexed by Scopus. Then, in the results of the narrative, the themes of the keywords government, development, health, information, and electronic become narratives often adopted from each research topic of the EGDI.

This research contribution contributes academically to the study of EGDI in governance. Electronic and development aspects contribute to future research, especially in measuring every e-government development in a country. This research has shortcomings in data sources that only focus on Scopus databases. Therefore, it is essential for future research to use other research databases such as WoS, Google Scholar, and other journal database platforms to enrich academic treasures.

Acknowledgment

Thanks to Prof. Dr. Achmad Nurmandi for supporting this publication and to Jusuf Kalla School of Government for facilitating data analysis and research funding.

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Vol. 12, No. 1, January 2024 *p-ISSN:* 2338-8617