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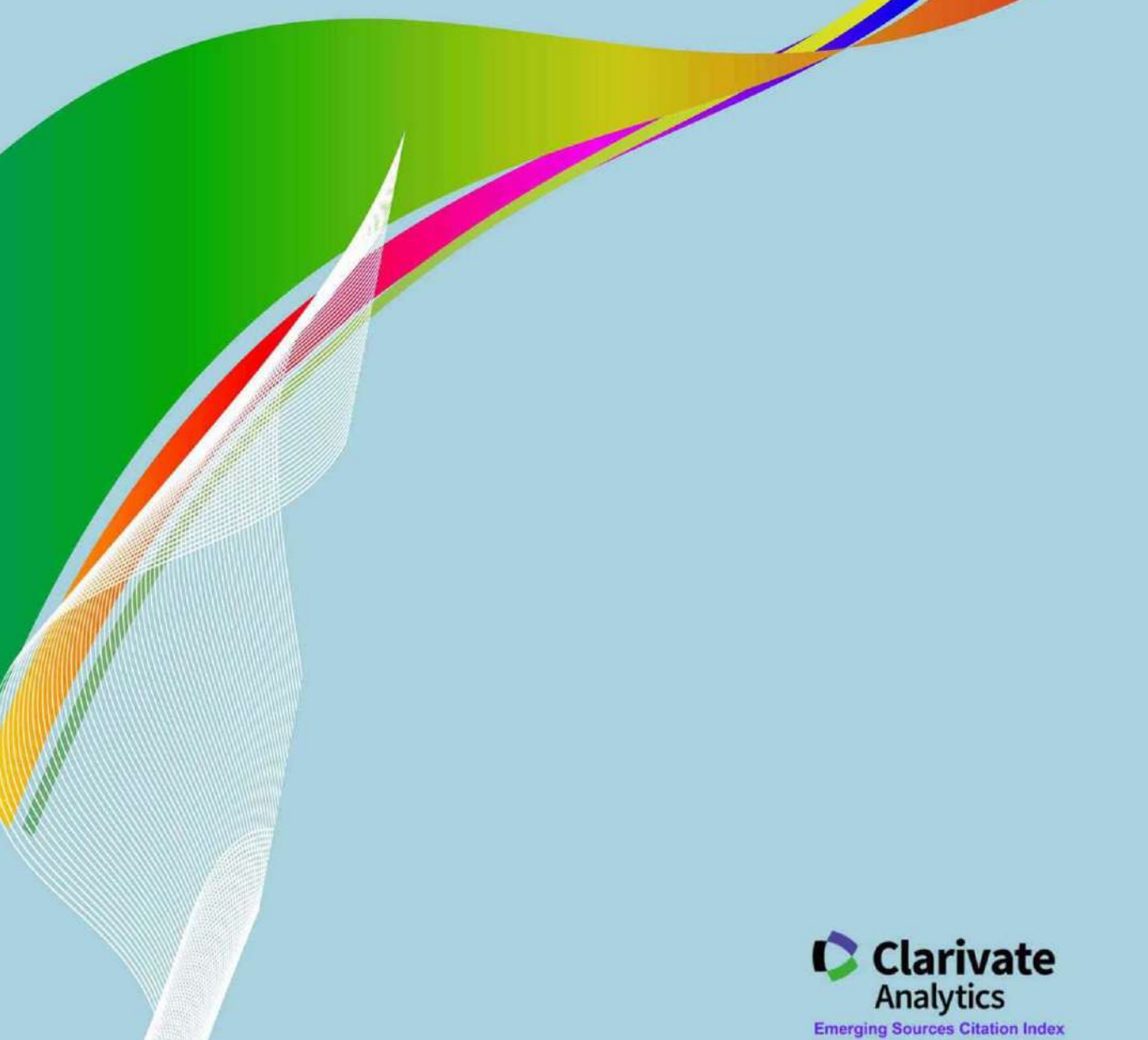
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**The Implementation of Integrity Learning Through Entrepreneurship
Activities and Anti-Corruption Behavior**

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THE IMPLEMENTATION OF INTEGRITY LEARNING THROUGH ENTREPRENEURSHIP ACTIVITIES AND ANTI-CORRUPTION BEHAVIOR

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Abstract

This research aims to develop the values of integrity through Entrepreneurship in fostering independent spirit and anti-corruption behavior in students of Serambi Mekkah University students Banda Aceh. The design of this study was carried out in two stages. In the first stage a survey was conducted on the methods and approaches used as input in developing Integrity learning methods by using Entrepreneurship approach involving students and lecturers. In the second stage, a trial was conducted on the development of Entrepreneurship learning in the field by involving students and lecturers. The research method used in this study was the approach (mix method). The population of this study was all students of Serambi Mekkah University consisting of 8 Faculties, approximately (2000 students), the author took 10% of the population to be sampled from 8 Faculties, consisting of 200 students. The results of the study found that not all study programs at Serambi Mekkah University applied Integrity and Entrepreneurship courses, integrity and entrepreneurship subject lecturers did not fit the background of their respective expertise.

Keywords: *Learning; Integrity; Entrepreneurship; Independent; Anti-Corruption.*



A. Introduction

Indonesia is a country that has qualified human resources, both in terms of physical and mental well spiritual, it can be seen that the Indonesian man is able to compete and be coupled with other countries in various fields. But behind the success of Indonesia, also tucked behaviors that were inappropriate in clothing by the people of Indonesia, one of Indonesia became the number two ranking of the most corrupt in Asia in 2011 (www.kapanlagi.com).

Various efforts have been undertaken to eradicate corruption, Government, but the reality on the ground has not shown the results are encouraging. The perpetrators of corruption continue to grow, both at the level of top officials to officials at the local level (Asror, 2011:231). In line with this Kong Fu Tse (551-478 BC) said more and more harsh laws, the many actions that violate the law.

One of the efforts is the Government in eradicating corruption is through the formal education in College, with the establishment of entrepreneurship courses. Given annually spawned a new undergraduate university, if not equipped with entrepreneurship, then a university graduates will create a high level of unemployment led to various crimes. One of the subjects that are applied in university is Integrity anti-corruption education and entrepreneurship.

The application of integrity learning as long as it is happening at the Serambi Mekkah University more lead to teacher center learning (TCL), in which the lecturer is the only source of learning while the student is learning objects. The weakness of this approach students only receive what is given lecturers and tend to be passive.

The ability of faculty to the integrity and entrepreneurship courses are very diverse, because the educational background of lecturers is not linear, and the material is merely text only. As well as the methods of teaching are still classical. Yet applying the application directly in the field. In addition, if seen from the students' motivation towards materials that are taught with a method of listening and seeing this a maximum of only 30% and its impact students become bored, weak in soft skills.



In the current era of globalization condition, this approach is not feasible anymore. This requires verification and other approaches that are permanent. For example, making various efforts that educate students independence by performing various entrepreneurship activities honest, ethical, and human dignity.

Chosen approach to integrity learning entrepreneurship, Dick & Carey (1990) as the basis for the development of the concept of learning is due to four reasons: (a). This approach has a systematic steps are clear and detailed. (B). This procedure interconnected steps (c) the order of categories in accordance with the structure of the course Integrity (d). can help to solve the problem of integrity learning and Entrepreneurship in university.

Integrity is moral principles that are applied in the academic environment, particularly in relation to truth, justice, honesty. The values upheld in the academic integrity includes six aspects, namely: honesty (honesty), trust (confidence), fairness (equity), respect (respect), responsibility (responsibility) and humble.

Someone who has integrity, he is able to repair itself, motivate and strive without the help of others. If someone has been able to transform itself towards the better, one day he was able to change the other person in accordance with the experience and knowledge he can get. Someone who does not have integrity, it does not feel confident, and it is difficult to perform activities which could change the direction of his life.

Integrity has become an important concept that should be built into the life of the nation, including at universities. Anggara Wisesa (2011: 8) Said: "Integrity is a concept that emphasizes the suitability of someone with perinsip action or a particular value chosen. Integrity includes perinsip one's commitment to a community or organization".

Learning principles used in the development of entrepreneurship education to it that students recognize and accept the values of entrepreneurship as their own and are responsible for the decisions taken through the stages of familiar options, assessing options, determine the establishment, and then make a value corresponding to the confidence. With this principle, students learn through the process of thinking, being, and



doing. The third process is intended to develop students' ability to perform activities related to the values of entrepreneurship, so as to generate new jobs.

Based on the above problems, the author felt the need to do further research whether the teaching and integrity learning who taught during this time were able to establish the spirit of entrepreneurship that is independent and anti corruption at the Serambi Mekkah University Banda Aceh, the values of integrity anything that can be developed in the activities of Entrepreneurship among the students of the Serambi Mekkah University.

The general objective of this study is to provide a concept-based integrity learning entrepreneurship, resulting in independence and anti-corruption among students. While the specific objectives are to: Maternity concept integrity learning in shaping the spirit of entrepreneurship among students, developing values of integrity and prepare an action plan to mobilize entrepreneurship among the students.

This research contributed to the development of model learning lecturer. The analysis of these studies give direction on ability improvement policy lecturer at the university in developing a spirit of entrepreneurship. This research also produced new theories and concepts in developing courses of integrity capable of fostering the entrepreneurial spirit among students.

B. Method

The design of this study was carried out in two stages. In the first stage a survey was conducted on the methods and approaches used as input in developing Integrity learning methods by using Entrepreneurship approach involving students and lecturers. In the second stage, a trial was conducted on the development of Entrepreneurship learning in the field by involving students and lecturers. The research method used in this study was the approach (mix method). The population of this study was all students of Serambi Mekkah University consisting of 8 Faculties, approximately (2000 students), the author took 10% of the population to be sampled from 8 Faculties, consisting of 200 students.



C. Research Finding

The long-term goal of this research is to realize college graduates to have high integrity, have an independent spirit and anti-corruption behavior. Whereas the specific purpose of this research is to set off the concept of Integrity with a learning approach (holistic learning method). Entrepreneurship which is easily understood by students in fostering an entrepreneurial spirit can anticipate corruption behavior.

Observations show concepts of integrity learning are applied lecturer to the students through the course entrepreneurship is not in accordance with the syllabus and not accompanied by an action plan and its implementation in the field, learning the integrity far only refers to just demands of the job/task of teaching and not as an attempt resuscitation, this can be seen from the attitude of the students are not aware that any work and effort he does have influence and impact for others, not discipline, effort developed student does not last long, as most students do the business in the form of personally do not build a team work that solit or reliable management.

In addition, limited amount of money students make the effort that the exercise did not develop. 40% of students at the Serambi Mekkah University own businesses both in products and in sales of services. Generally, female students are more likely to entrepreneurship in terms of food or clothing products, and the sale of services while men are more in the field of care and services, such as working at a computer rental or printing around campus.

There was also carried out in the form of entrepreneurship and independent groups, funded by Kopertis disperindag, the rest of the student business independently, but the effort is always monitored so that students can funding next year. Students of Serambi Mekkah University success in developing entrepreneurship have been able to meet the needs of student tuition fees themselves, and ease the burden on their parents.

However, some students who have succeeded in business, no longer continue them studies, on average they stop when writing them thesis, due to time constraints in meeting tutor and has been well established in the field of



business. When the researchers conducted interviews with several students who have been successful in business, about the lecture them, they generally give an answer "we are still completing our lectures to completion, but not right now". This shows that there are consequences borne by the students when they do business while in college, meaning that they cannot complete their studies on time.

The research plan the next stage is to apply the values of integrity within students and lecturers in every implementation of entrepreneurship in accordance with the values of Islam, such as; *istiqamah*, resignation, patience, sincerity, hard work, collaboration (establishing a network), discipline in the use of time, capital, and high-minded. So that students have the benefit of independent entrepreneurship, both physically and mentally.

D. Discussion

1. The concept of Integrity Learning

The word integrity comes from the adjective (Latin) meaning whole and complete. The understanding is clear that the integrity of the inner atmosphere and wholeness that comes from qualities such as honesty and consistency of character. Another source said that integrity is a concept that refers to the consistency between the actions and values or principles of life. In the ethics of honesty and integrity is defined as a person's action truth.

Someone who has integrity, he is able to repair itself, motivated and work hard without the help of others. If someone has been able to change himself towards a better future, he is also able to change the other person in accordance with the experience and knowledge that he got. Someone who has no integrity, it doesn't feel confident, and lazy doing activities that are able to change the direction of his life.

Learning principles used in the development of entrepreneurship education to it that students recognize and accept the values of entrepreneurship as their own and are responsible for the decisions taken through the stages of familiar options, assessing options, determine the establishment, and then make a value corresponding to the confidence.



With this principle, students learn through the process of thinking, being, and doing. The third process is intended to develop students' ability to perform activities related to the values of entrepreneurship.

The results showed that the higher a person perceives himself integrity and believe in the universal moral rule, the lower the intention to perform actions korupsi. Individuals who do not believe in the universal moral rules, intent to commit unethical acts decreases as perceptions of the integrity of the rise (Peterson, 2004).

In Islam, the science development strategy must also be based on improvements and human survival on earth to be a caliph (khalifa fil-ard) while holding a large mandate from Allah. Therefore, science must always be in control of faith. Science and faith an integral part of one's self, and thus what happens is science amaliah that are in the pious soul. By doing so, the technology, which was born of science, it would be useful goods for mankind at all times. And this is what should be the responsibility of the Muslims.

2. Values Integrity in Entrepreneurship

According to Alma (2008: 16) the basic values that must be held is important for entrepreneurs is: creativity, innovation, risk-taking, responsibility, hard work, and have ethics and morals.

According Hisrich (2005: 18) there is some value (value) of a general nature which can be seen as characteristic of successful entrepreneurship, namely: 1) the desire to produce the product, 2). Quality service to consumers, 3). Flexible 4), the ability of management 5). Having good manners and ethical, 6). Trying to create chances with the courage.

From the above description, it can be concluded that a person of integrity will make every business in accordance with ethical and moral values espoused, including in developing any kind of business, and when attempting to motivate others to develop entrepreneurship. Someone who has the entrepreneurial spirit will be reflected in other traits, such as leadership, self, work hard, team work, creativity and innovation.

Students in developing entrepreneurial success is inseparable from the role of Vice Rector III (Jalaluddin, M.Pd) and young teachers of



various courses at the Serambi Mekkah University Banda Aceh. to train students in a variety of activities, almost every month once Mr. Jalaluddin bring in guests from outside to motivate students in entrepreneurship activities. So that students are able to self-sufficient and independent in all aspects.

Many products that have been produced by the entrepreneurship of students, among them granting services of decoration in the campus at every pivotal moment, it is already running about 7 years, the product silimeng by students of the Faculty of Education, Department of chemistry, even these products are in process of intellectual property right (HKI), creation of calligraphy by students of Tarbiyah Faculty, compost processing of coffee waste by students of the Agriculture Faculty, making the meatballs without preservative chemical status of students.

Making vinegar from the skin of *durian* from students and lecturers of the Engineering Faculty, livestock rearing broilers of the Tarbiyah Faculty, selling grocery items independently, selling at the coffee shop, the provision of services student graduation, with a rented dress suit and effort photocopy and rental of computer and work building and make cakes as well as a shop assistant.

However there is among students in completing his scientific work, many do plagiarism of the work of others, and lecturers difficult to cope with such copyright plagiarism. Behaviors such as these show that the students made various efforts to achieve success in ways that are not in accordance with the laws and ethics of a well-educated.

The spirit of entrepreneurship is not only done by male students, but balanced between men and women are no different. What distinguishes their work and efforts on the object and the field corresponding to the nature of each student.

E. Conclusion

The concept of applying integrity through entrepreneurship trial activities was not fully understood and practiced by lecturers and students. It showed that some of the respondents (50%) did not return the

funds or business capital that had been given on time, even though the profits were fully obtained by the respondents. The reasons were the lecturers and students did not have commitment of in carrying out integrity in entrepreneurship; unable to divide the time between lectures and business activities, there is no interest and talent in doing business, many customers are indebted. On the contrary, students who succeeded in their business were able to complete their studies on time for 4 years, 2 of whom obtained cum laude achievements.

Implementation of anti corruption education Integrity learning through entrepreneurship activities at the Serambi Mekkah University not get satisfactory results. This is due to background lecturers integrity and entrepreneurship courses are very diverse, the shortage of lecturers integrity and entrepreneurship courses are not linear.

The better the patterns of entrepreneurship that made a lecturer, the higher the value of integrity students of Serambi Mekkah University, and vice versa the lower the given pattern entrepreneurship faculty, the lower the value of integrity student. Entrepreneurship courses of development are many students who successfully complete their studies at their own expense and hard work of students, without the help of their parents.

Various efforts made by lecturers and students of Serambi Mekkah University in developing good enterpreuner, without harming one another. This indicates that the values of integrity possessed by students, capable of applying in any business they do, but 20% of the students are not able to complete their studies, because of concerns over its business rather than completing college. On average students who have difficulties in their college is at the time of writing the final paper or thesis.

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